
DAVID TIDWELL

Spring Texas • 832-823-1836 • davidt37300@gmail.com

Summary

Over 20 years of experience in the retail and service industry with strengths in customer service, professional driving, dispatching, sales and negotiations. Proven skills in marketing, advertising and promotions.

Work Experience

- 2017 - Present Operations Manager / Marketing
MK Limousines, LLC / Choice Limousines, LLC
Assisting customers for limousine travel and sales as well as working with vendors for affiliate services and sales. Handling all aspects of the sale, drivers, maintenance and dispatching. Online marketing, web design, SEO for all web sites.
- 2006 - 2017 Owner Operator / Marketing
Entertainment Limousines, LLC
Assisting customers for limousine travel and sales as well as working with vendors for affiliate services and sales. Handling all aspects of the sale, drivers, maintenance and dispatching. Online marketing, web design, SEO for all web sites.
- 2003 - 2017 Webmaster / Marketing SEO Manager
D2i Group, LLC / Thatcompany.com, LLC
Implemented a broad variety of Internet services in Texas and the US. Assisting in many media related events, social media, SEO marketing and printing solutions. While, generating new sales opportunities by developing relationships with new and existing clients through individualized account management.
- Extensive familiarity with Photoshop CS, Illustrator and some Corel Draw.
 - Strong expertise in digital photography and photo manipulation.
 - Outstanding proficiency in search engine optimization and social media techniques including Google Analytics, Pay Per Click, Facebook, Twitter, Instagram, Pinterest, Youtube, Google Reviews, Yelp.
 - Created and edited websites created from various Wordpress Templates.
 - High knowledge of both client side and server side scripting languages including HTML, HTML5, JavaScript, PHP, Perl, CSS, AJAX, ASP, MySQL.
- 1999 - 2003 Senior Account Manager
Unifirst Corporation
Motivated and accomplished Outside Sales Representative attentive to details with outstanding follow-through. Proficient in building relationships, negotiating deals, and closing sales. Detail-oriented and innovative self-starter and congenial salesperson.
- Regularly exceed targeted sales goals by 30%.
 - Perform comprehensive market research on products and local businesses.

Education

- 1982 - 1984 Associates Degree - Business
North Harris Community College