Web Site Packages

Our packages offer a complete solution for getting your business on the Internet. They are developed by professional web designers with years of experience developing custom sites.

You can expand your site to include additional content, images and features.

Standard Package: $499
• One Page Professional Web Site Design.
• 10 Images or Photos
• Content and Text if needed.
• Web Site Optimization.
• Search Engine Updates

(Hosting and Template if Needed)

Premium Package: $799
• 5-8 page Professional Web Site Design.
• 15 Images or Photos
• Content and Text if needed.
• Web Site Optimization.
• Search Engine Updates

(Hosting and Template if Needed)

Business Package: $1099
• 8-10 page Professional Web Site Design.
• 20 Images or Photos
• Content and Text if needed.
• Web Site Optimization.
• Search Engine Updates

(Hosting and Template if Needed)

E-Commerce Package: $1399
• 10-12 page Professional Web Site Design.
• 25 Images or Photos
• Content and Text if needed.
• Web Site Optimization.
• Search Engine Updates

(Hosting and Template if Needed)

Domain Names
• Purchasing a domain name from us and we provide more features, easy to manage and backed by a knowledgeable services.

Managed Hosting

Host your web site with us and take advantage of our state-of-the-art servers and one of the world's most powerful Tier-1 Network operations centers. We combine advanced web hosting technology with localized support at affordable prices. Our web hosting plans give you the power, security and reliability you need to focus on building your online presence.

Our managed <u>Hosting, Updates, SEO plans</u> start @ $49.00 per month.

Our plans offer you:

- Powerful Dual-processor servers

- Customized Apache web server software

- Multiple T3 connections on diverse backbones

- Cisco routers using BGP4 protocol

- Availability   ---- Get started quickly

- Confidentiality ---- Your files are secure with us

- Data Integrity ---- Daily backups protect your files from loss or corruption

- Throughput   ---- Your pages come up quickly for your visitors

- Scalability   ---- You can upgrade your account as you grow

- Support   ---- Access to support that provides prompt, useful answers to your questions

- SEO   ---- We submit your site monthly to all search engines

- Information   ---- You get critical statistics about traffic and the success of each web page.

Web Solutions

We offer a wide variety of custom web solutions from popular Java-based interfaces to email distribution lists and more complicated CGI scripts and database backend solutions.

Email Options
Email is a vital part of any web presence. We understand the importance of email and offer flexible email solutions that allow the use of a wide variety of options. Following are some of the more popular options we can provide.

• **POP Email -** Email can be stored in a mailbox, to be retrieved at any time with POP mail software (such as Eudora or Netscape).

• **Email Forwarding -** Have messages automatically re-sent to other email boxes.

• **Autoresponders -** Send out automated responses to incoming mail.

• **Email Distribution Lists -** Distribute email messages to a list of subscribers.

HTML Forms
Custom HTML Forms are our specialty. Contact forms, secure order forms, registration forms, database entry and surveys are just a few of the possibilities.

CGI & Java Scripts
Many of today's web sites include a high degree of interactivity by integrating custom CGIs and Java Scripts. Whether you need a simple guest book, a bulletin board, or a complex shopping cart, our team can create or install a variety of different applications to suit your needs.

Web Maintenance
We provide monthly or as needed web updates to your site to keep it fresh looking for your web customers as well as search engines.

Internet Marketing (SEO/SES)

The Internet and the World Wide Web are redefining the ways in which companies do business and market themselves. They are leveling the playing field and making it possible for even one-person operations to compete successfully with large companies.

Our goal is to go beyond standard web development and consult with our clients to develop Internet marketing strategies. We focus on creating web sites that will provide a return on investment to you. A combination of quality, customer service, expertise and pricing makes us one of the best values around.

Our Knowledge of **"search engine submissions"** can help your web site to be accessible to the major search engines and focused in ways that help improve your overall visibility on the web. Many businesses understand the importance of search engine placement but simply don't have the time, expertise or budget required to effectively market their web site to the search engines.

You can literally spend hours, weeks and even months trying to achieve a high search position with just one of the major search engines. Once you achieve a top position, you then have to monitor your listing in an attempt to stay near the top. Again, this can take a tremendous amount of time, energy and effort.

We have developed several "web sites" that are highly visible on the major search engines. These web sites receive thousands of <u>unique</u> visitors weekly. Adding your business allows you to take advantage our success and bring more visitors to your site.

We can can also advise you about direct email marketing, banner advertising, creating links to your site and other promotional techniques designed to increase the overall traffic to your web site.

Graphic Design

We will help your business develop a unified branding strategy.
Branding creates a lasting relationship between a business and its customers.
We can help your business develop a brand from scratch or strengthen the brand you already have. The services we provide will respect your brand's integrity while incorporating it into everything we do.

- Web Site Logo Design
- Digital Photo Restoration
- Internet Branding Enhancement
- Custom Web Graphics

Are you losing sales because of your graphics and visual image?

At one point or another, almost every business encounters problems related to internet graphic design. Graphic design professionals experienced in addressing Internet marketing, web site design and traditional online marketing challenges can help you overcome these dilemmas. **We are a** full service web solution company, specializes in solving visual branding concerns for small to mid-sized companies.

Our clients come to us seeking help to create a contemporary look, brand recognition, and consistency in their graphic product or service marketing or advertising strategies. They know that they need to invest in their business to generate future profits. **We work** as a collaborative team member to produce a refined, consistent graphic design strategy within your budget - everything from web site design to graphic design collateral for all online media.

For a company to thrive and have measurable success, investment in growth is a necessity. We provide objective expertise with the best practices in mind. Yes, you may already know much of what we point out, but we will put the pieces into context, saving you time and money in unsuccessful experimentation. Frequently, a catalyst is just what your business needs to make the giant leap in the right direction, especially when you feel like you've hit a wall.

iPhotography

We offer a wide range of photography services, including real estate, commercial, product, community events, concerts, sporting events, action shots, on-location shots and more.

• Pre-shoot creative input to ensure effective image impact; communication of message; and a consistent look to the results.

• Working with and coordinating creative support with personnel stylists, prop hunters, set builders, etc.

• Principal photography, including setup, composition, lighting, camera control and final image capture.

• Provision or acquisition (if necessary) of all equipment required.

• Computers and software necessary for digital image processing and production.

• Color management to ensure consistent color.

• Color calibration and profiling of digital equipment to achieve accurate color.

• Image correction and retouching using image capture software and Photoshop CS2 to achieve clean, accurate, sharp images, ready for prepress.

• Image manipulation using Photoshop CS2 to create effects.

What We Do

Planning, developing, maintaining and marketing your Internet presence is our main focus. We believe in personalized attention and take the time to identify, research and understand the specific needs of each client.

Our expert team of designers and programmers will work with you to evaluate your goals and expectations for your web site. Together, we will look at your organization's mission, strategies, and operational practices to determine how the Internet can best be utilized to enhance your company's image, productivity and bottom line. With your continued input, we will create, launch, promote and maintain your Internet presence.

The following services are offered:

- Planning & Design
- Web Site Development
- Custom Web Solutions
- Ecommerce Solutions
- Web Site Hosting
- Marketing & Promotion
- Monitoring & Updating
- Training Services
- Custom Graphic Design
- Logo Development
- Real Audio and Video
- Document Conversion
- Scanning Services
- CGI Database Development

Dave Tidwell
INTERNET CONSULTING FOR A BETTER FUTURE

How We Do It

The planning and development of a successful Web site involves several stages. DaveTidwell.com has developed a process that identifies the key stages. This will help our team to work with your organization and ensure your project stays on track, on time and on budget.

Identify - First, we identify your specific Internet needs. Our team will work with you to determine the purpose for your site, your goals, your target audience and expectations. Clearly defined objectives and goals will save your business effort, time and money.

Conceptualize - Next, we conceptualize and outline the architecture for your site making sure that it meets your objectives. At this point, we will work closely with you to identify all of the content that will go into your site. Our team will ensure that your site is intuitive, easy to navigate and presents your information clearly and effectively.

Develop - Then, we get to work on developing the interface, writing copy, creating graphics, producing multimedia elements and performing all of the necessary HTML & CGI programming.

Implement - Once the design and programming are completed and the Web site meets your approval, we set up a host for your site. We then setup your domain, configure all email accounts, FTP your site and perform quality assurance to be sure that your Web site will work under all required conditions.

Promote - We begin a marketing campaign which may include submitting your site to the major search engines, direct email marketing, banner advertising, reciprocal links to your site and other promotional techniques designed to bring visitors to your business.

Maintenance - Maintaining a Web site is just as important as building it. Fresh content will encourage your viewers to visit your site often. We can continue to update, edit and incorporate new material into your site. Examples may include newsletters, press releases, staff changes, product additions, price changes, new services, specials and more.

Internet Consulting

Would you like your web business or Internet marketing program to:

• Produce better results?
• Be easier to navigate?
• Increase revenue?
• Allow for more content and visitor interactivity?

Discover how to empower your Internet marketing program to improve and succeed. Are you operating a poor-performing web businesses? Find out how to transform it into an effective, efficient and proven Internet marketing system. You can benefit from our lean operational style and flexible consulting approach while you reap the benefits of successful online marketing.

If you want to increase my natural visibility for the phrase search marketing then we would have to add more relevant quality content, and obtain more reputable inbound links from other web sites. As natural search rankings change, so does the needs for paid listings, and search engine optimization and Internet marketing have never been more closely aligned than they are at this point in time.

Great search engine rankings are achieved through a combination of many factors, but in the end, it really comes down to three major factors:

Site Structure
Your web site must be built on a good foundation, in such a way that the search engine spiders visit you regularly, and when they do, they don't encounter site errors. You need to ensure that they crawl every section of your site, and do so on a regular basis.

Content
You must have good quality content, that does not become stagnant. Additional content should be added on a regular basis, so the site continues to grow in size and visibility.

Link Relevancy
Once you have a well-structured site with good content, finding ways to LINK your way to the WORLD is important.